

*A strong voice for our future*

**BRITTANY LAUGA MP**

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# MEDIA RELEASE

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## Hot dog! Pollies get a taste of Keppel

Queensland's politicians got a taste of Keppel Brand this week when the pseudo-Ekka celebrations made a visit to Parliament House.

The Member for Keppel and Assistant Education Minister Brittany Lauga said Keppel Brand's Dagwood Dogs were on sale at the Parliament cafeteria to celebrate the Ekka.

"Minister for Manufacturing Glenn Butcher and I enjoyed one each for lunch, as did hundreds of people here at Parliament today," she said.

"I was very proud to let everyone know that they're made in Yeppoon!"

"I emailed Kelly Newton (Director Keppel Brand) to let her know the good news."

Recently Central Queensland producer Mark Davie, a another director with Keppel Brand and a cattleman at heart, said the government's commitment of \$372,148 would enable the company to broaden its supply offering of hot box food products to takeaway service providers.

It will also allow Keppel Brand, which services more than 18,000 outlets, to explore new markets, including interstate and international retail markets.

"I want to thank the Queensland Government for this funding, which will better automate our processes and increase our product yield," Mr Davie said.

"We're still in the development stage but this support will help us moving forward."

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The funding has been provided through the Manufacturing Hubs Grant Program and will allow Keppel Brand to buy cutting-edge food processing and packaging equipment, according to Minister for Regional Development and Manufacturing Glenn Butcher.

**PHOTO: Ms Lauga and Mr Butcher enjoying Ekka-style Dagwood Dogs from the Keppel Brand.**

**ENDS**

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